

SOFT LAW GOVERNANCE OF AI APPLICATIONS

Workshop

Day 1

9:00-9:30am BREAKFAST

9:30-10:00am **WORKSHOP OPENING AND INTRODUCTIONS**
Gary Marchant, Arizona State University



10:00-10:15am **AUTOMATED VEHICLES**
Ariel Wolf, Venable



10:15-10:35am **Helen Gould, Intel (Retired) and Jeff Gurney, Nelson Mullins**
Use of Industry Consensus Standards as a Soft Law Mechanism to Safely Deploy Automated Driving Systems

10:35-11:00am Discussion Session

COFFEE BREAK

11:15-11:35am **Carlos Gutierrez**
Soft Law as A Means to Norm Communication Between Individuals and The Behavior of Autonomous Vehicle

11:35-12:00pm Discussion Session

12:00-12:20pm **Tracy Pearl, University of Oklahoma**
Cooperative Control: Autonomous Vehicles, Industry Accreditation, And Soft Law Regulatory Regimes

12:20-12:45pm Discussion Session

12:45-1:45pm

Lunch

Day 1 (continued)

1:45-
2:00pm

NEUROTECHNOLOGY AND GLOBAL AI GOVERNANCE
Gary Marchant, Arizona State University



2:00-
2:20pm

Lucille Tournas, Arizona State University
Mergers and Acquisitions Agreements as A Soft Law Tool for Neurotechnology
2:20-2:45pm Discussion Session

COFFEE BREAK

3:00-
3:20pm

Wendell Wallach, Carnegie Center and Ann-Katrin Reuel, Stanford University
Given the Absence of Hard Law, the Roles for Soft Law Functions in the International Governance of AI
3:20-3:45pm Discussion Session

3:45-
4:05pm

Amanda Pustilnik, University of Maryland
Wiki-c-BCI: A Proto-Soft Law Proposal, or, Private Industry as a Source of Soft Law in Consumer-Facing Brain-Computer Interfaces
4:05-4:30pm Discussion Session

4:30-
4:45pm

DAY 1 CLOSING REMARKS
Gary Marchant, Arizona State University

5:00-8:30pm

Reception

Day 2

9:00-9:30am BREAKFAST

9:30-
9:45am

MEDICINE AND HEALTHCARE
Benjamin Faveri, Arizona State University



9:45-
10:05am

Adam Thierer, R Street Institute
Exploring Soft Law Governance Mechanisms' Application to AI Governance in The United States Healthcare Industry
10:05-10:30am Discussion Session

COFFEE BREAK

10:45-
11:05am

Toni Lorente, King's College London
Research Ethics Committees as Soft Governance Mechanisms Of R&D
11:05-11:30pm Discussion Session

11:30-
11:50am

Monica Lopez, Cognitive Insights for Artificial Intelligence
Revaluating Human Values for Patient Care in The Age Of AI
11:50-12:15pm Discussion Session

12:15-
12:30pm

DAY 2 CLOSING REMARKS
Gary Marchant, Arizona State University

12:30-1:30pm

*Workshop Closing
and Lunch*